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February 10, 2011

Dear loyal customers and vendors,

Trident Marketing Inc. would like to thank you for your many years of business. We are sending this letter to notify you that our company will no longer be doing business under the name "Trident Marketing, Inc." Effective immediately, our new company name is "**Gallant Inc.**"

Rest assured that this name change is not due to financial problems. Since our company started, we have strived to deliver unparalleled service and products to you, our loyal customers. Recently, another company contended that we violated their trademark. Although we dispute that claim, rather than spend potentially large amounts of money on lawyers in litigation, we decided to use this as an opportunity to forge a new and unique identity that strengthens our industry leadership. It is for this reason and this reason alone, that we have decided to make the change.

We here at **Gallant Inc.** welcome and embrace this change. We will forge a new identity and continue to show the industry what we are about. As an industry leader we have done things that no other company does, and because of this, we have taken on the slogan "**Leading the Way.**" We hope you enjoy continued success with us during our 10th anniversary year in 2011 and many years that follow!

Warmest Regards,

Nick Sakagami
President
Gallant Inc.